



# Our Commitment to Environmental Sustainability

- We hold **ISO 9001** and **ISO 14001** for environmental management.

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- To promote **sustainable practices in the art industry**, we have become a member of **Gallery Climate Coalition** alongside art fair organizers such as Ramsay Fairs, Art Basel, Frieze, TEFAF etc. Our practices are also featured in the **GCC Fair Toolkit** (p.41).

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- Wall panels are made from **FSC-certified wood**, ensuring our panels are sourced from responsibly managed forests

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- We use **ecological, water-based paint** for better light reflection and easy repair.

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- Our panels are in use for **over 10 years** with no reduction in quality. Our goal is to maintain the wall panels' prime condition for as long as possible

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- **On-site panel repairs during and after fairs**, as oppose to transporting them to and back from the warehouse. This allows us to minimize material waste and transportation emissions.

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- We use **7-10x less paint** by focusing on spot repairs rather than repainting entire panels. This allows us to save resources and cut down on waste (as there's no need to cover large areas with plastic covers).



- **No tape** on wall seams: this helps us reduce material waste and prevent damage from repeated taping and repainting, which causes creases and requires extensive repairs after 5 to 10 events, drastically shortening the panels' lifespan.

Meanwhile, our panels ensure that the overall look of the booths remain uncompromised. **Thanks to a precise connection system, there are no gaps between panels**, so tape is not needed for aesthetic reasons. With our panels, you can achieve both sustainability and an elegant look for the booths.

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- We establish temporary **regional warehouses** to reduce transport emissions to and from our main warehouses.
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- We optimize ocean and road freight by using custom-**designed wooden structures** for our wall panels, eliminating plastic wrapping and maximizing truck loads, which **reduces the number of trucks needed** and lowers transportation emissions.
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- To avoid transporting unused equipment, we created a digital platform, **www.business.follow.art**, where clients and exhibitors can order additional equipment in advance. This helps us carefully plan and ship only the necessary equipment.
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- We carefully select our partners based on their commitment to environmental sustainability. We collaborate with companies **striving for carbon neutrality** and those recognized for their green initiatives, such as using **electric trucks and solar-powered warehouses**.
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- **Minimal plastic usage:**

We use **90% less plastic** waste compared to other suppliers for similar size fairs.

Large fairs can generate 100m<sup>3</sup> of plastic waste, while we generate **under 3m<sup>3</sup>**.



**1 truck with exhibition equipment**  
**1 household container with waste**

